



news release

PIKE & BECKER

INC.

ADVERTISING • PUBLIC RELATIONS

147 EAST 50th STREET, NEW YORK 22, N. Y.

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MICROPHYSICS INC. NOW
SUBSIDIARY OF GAP INSTRUMENT

Westbury, New York -- Microphysics Inc., this city, is now a corporate subsidiary of GAP Instrument Corporation, Westbury manufacturers of precision digital/analog computer systems.

Microphysics will continue to operate under the guidance of Franklin Meyer, Long Island industrialist, physicist and founder of the company. Microphysics manufactures a line of electro-optical incandescent readouts marketed under the trade name "Digicator" for use in a wide range of industrial and military computing, data handling and information display systems. These products feature low voltage for compatibility with transistor circuits, excellent visibility over a wide angle, resistance to shock and vibration, and rated lamp life up to 30 years.

As a result of this move, Microphysics will be able to avail itself of the facilities of GAP Instrument, who have been involved in the manufacture of products for the fields of solid-state servos and computers. Through Microphysics' continuing research program, new readouts and indicator displays are being developed. These products will be available shortly.

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microphysics  **inc.**

68 Urban Avenue

Westbury, New York 11590



USE THIS CARD TO CONTINUE TO RECEIVE INFORMATION ON NEW READOUT INDICATORS AND DISPLAYS

MICROPHYSICS INC.

68 Urban Avenue

Westbury, New York 11590

- () Please keep us abreast of your new product developments, and forward data sheets when available.
- () I have immediate need of your products. Please have your representative contact me.

NAME _____ TITLE _____

COMPANY _____

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